

American Eagle is a brand of authority on Jeans led lifestyle,

and since the start in 1977, the brand was built on the power

of diversity, the freedom of inclusivity, and a desire to

embrace what is authentically you. It is the brand of free

spirits. It dares to be itself and unleashes the powers of

optimism, because it knows when you put good vibes out

there, you get good things back in return.

American Eagle’s heritage started with jeans, and it has since grown to be the #1 jeans brand in the US among high school and college students. But it’s so much more than your

favourite, lived-in pair of denim — it offers a full range of options to help you feel like your best, most comfortable self. AE understands the magic of self-expression, and offers

matching sets, breezy button-downs, soft-to-the-touch tees, and easy loungewear that already feel like well-loved favourites.